

# Downtown Morehead City

Downtown Morehead City is defined as the commercial district on the Morehead City peninsula from 4th to 18th Streets, water to water - and boasts a vibrant year-round calendar of popular events and festivals. Learn more about what our district has to offer:



29



20



24



7



73



35

Retail Storefronts    Community & Faith Organizations    Dining Establishments    Galleries & Arts Centers    Professional Services    Recreational Businesses

## Why do business in Downtown Morehead City?

- **\$13.71 Average Annual Rent Per Square Foot**
  - \$14.12 Median Annual Rent Per Square Foot
- **Retail Market Opportunities**
  - A recent Market Study shows that the Downtown District and surrounding area has several market gaps and retail needs. There is abundant opportunity for new business in our area! A few things we need in particular are:
    - Specialty Food Stores
    - Shoe Stores
    - Men's Clothing Retailers
    - Cosmetics and Beauty Stores
    - Children's & Infant's Clothing and Goods Stores
- **Residential Desirability**
  - 51 AARP Livability Index Score (NC State Average = 49)
  - 53 Walk Score
  - 58 Bike Score

CHECK OUT OUR  
FULL 2024 RETAIL  
MARKETPLACE  
STUDY HERE!

